

SPORTS LEADERSHIP CENTERS OF AMERICA

# LEADERSHIP & TEAMBUILDING

FOR CORPORATE ATHLETES & TEAMS



*B. Jackson's*  
ELITESPORTS  
EVERY DAY IS GAME DAY.



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## FOR THE ATHLETE IN ALL OF US.

Teambuilding and leadership development programs offered by the Bo Jackson's Sports Leadership Centers of America are powerful, engaging, transformational experiences. Our deep knowledge of leadership, team and personal development has been adapted to athletes and team training in ways that produce meaningful results rapidly.

In today's business climate everyone is looking for the competitive edge. The emphasis to win is paramount, but there is one glaring flaw..... in business, every day is game day. Corporate teams are the only competitive teams in the world that do not practice. We are changing that by providing powerful team development programs that teach your team members how to think and act like the corporate athlete that burns inside.

At Bo Jackson's we develop teams by applying a systematic approach. Over the years we have analyzed championship teams to determine the "it factor". The right team chemistry can trump talent alone and lead to extraordinary outcomes, but it must be cultivated outside of the game....it must be practiced. We discovered that our approach applies to a wide range of teams including corporate teams – just like yours.

If your company's desire is to create an extraordinary effective team you need to ask yourself the following questions: Did your company set the bar high enough? Do your employees understand & meet your company's expectations? Did the company give your employee's the tools necessary to reach that bar?

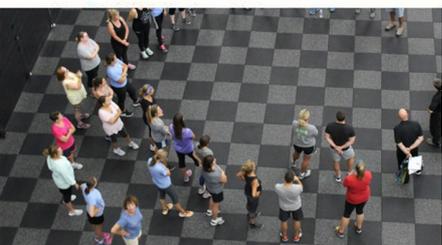
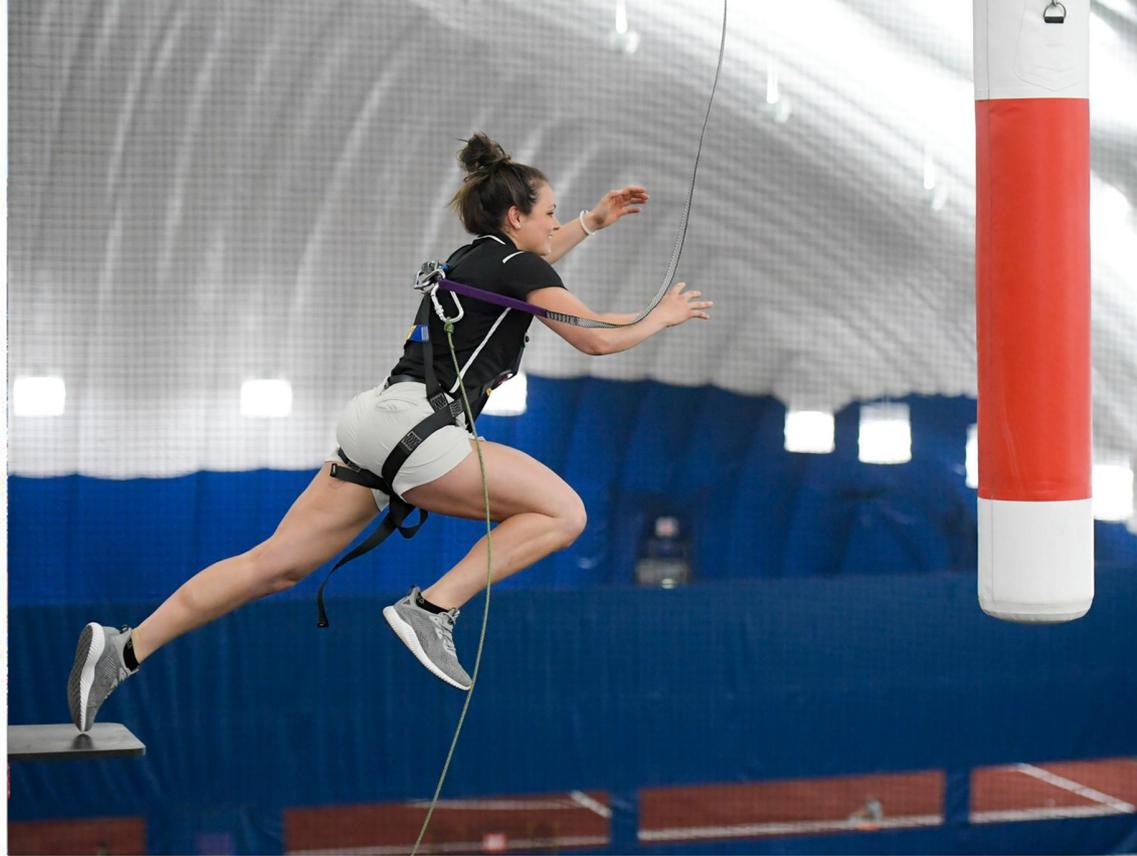
Our programs and modules are designed to re-connect the team, provide the tools to help them reach the bar, improve emotional intelligence, team cohesion, leadership effectiveness and mental toughness. We shape the way team members think by introducing a completely fresh perspective.

Through a combination of fast-paced, competitive challenges, and a series of activities that include thought-provoking introspection we inspire individuals to engage and we motivate teams to improve process and communication. The residual effect is that your company will leave the experience with common language that will allow the lessons learned to be integrated in the workplace.

At Bo Jackson's Elite Sports we believe that courage and self-coaching exist at the heart of every great endeavor. SLCA instills the skills that allow individuals to activate courage at will, maintain focus in the face of distraction, and coach themselves through challenge, adversity, fear and temptation.

"Coming together is a beginning. Keeping together is progress. Working together is success." – **Henry Ford**







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	LEVEL 1	LEVEL 2	LEVEL 3
	<b>TEAM BONDING</b>	<b>TEAM BUILDING</b>	<b>TEAM PERFORMANCE</b>
	DEVELOPING TEAMS	EXTRAORDINARY TEAMS	HIGH PERFORMANCE TEAMS
<b>SESSION LENGTH</b>	<b>3 HOURS</b>	<b>3 HOURS</b>	<b>5 HOURS</b>
<b>THE GAUNTLET</b>	✓	✓	✓
<b>LEAP OF FAITH</b>	N/A	✓	✓
<b>ACTIVITIES/SLCA MODULES:</b>	CHOICE OF 20+ ACTIVITIES	CHOICE OF SLCA MODULES	CHOICE OF SLCA MODULES
<b>SELECTION OF SLCA CUSTOM MODULES NUMBERS 1-4</b>	<b>1 COACH YOURSELF</b>	—	—
	<b>2 GREAT TEAMMATE</b>	—	—
	<b>3 BUSINESS I.Q.</b>	—	ANY 1 MODULE
	<b>4 BE A LEADER</b>	—	ANY 2 MODULES
<b>ATHLETE TYPES ASSESSMENT/RESULTS</b>	**OPTIONAL	**OPTIONAL	**OPTIONAL
<b>PERSONAL COMMITMENT STATEMENT</b>	N/A	✓	✓
	<b>\$45.00</b> PER PERSON (MINIMUM 16)	<b>\$75.00</b> PER PERSON (MINIMUM 16)	<b>\$125.00</b> PER PERSON (MINIMUM 20)
	EACH PERSON OVER THE MINIMUM ONLY \$36/PERSON	EACH PERSON OVER THE MINIMUM ONLY \$55/PERSON	EACH PERSON OVER THE MINIMUM ONLY \$90/PERSON

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\*CATERING AND/OR PHOTOGRAPHER OPTION AVAILABLE THROUGH OUR PARTNERS.  
 \*\*UPGRADE TO INCLUDE 'ATHLETE TYPES' FOR \$25 PER PERSON. 'ATHLETE TYPES' PROVIDES THE PLATFORM TO ASSESS, MEASURE, COACH, AND DEVELOP THE MENTAL INTANGIBLES RELATED TO SUCCESS. IT IS USED BY THE NFL & MLB.



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## MODULE 1

### COACH YOURSELF

Learn what it takes to win in business by developing a deeper understanding of your role (within the team) and what it takes to be successful.

Learn to compete, problem solve and cultivate the mental toughness and work ethic that will help you and your team to achieve your goals.

#### OUTCOMES MENU:

- How to be a Competitor in Business
- Understanding Roles and Responsibilities
- A great work ethic
- Problem Solving
- Mental Toughness
- Ten ways to win the day (M.D.)
- Coach vs Quitter

## MODULE 2

### GREAT TEAMMATE

Understand why being part of something bigger than yourself and how being a great teammate can influence the results of your team. Learn about the importance of building trust through character, competency and connections with others that demonstrate you're a team player and are focused on excellence in everything that you do.

#### OUTCOMES MENU:

- Understanding expectations
- Team Player
- Leadership
- Gratitude
- Palm Down & The Gift of Humility
- Positivity in the workplace
- Character & Work Ethic

## MODULE 3

### BUSINESS I.Q.

Developing business IQ through consistent planning, collaboration, engagement and focus.

Understand why practice and preparation will help you and your team reach your goals and be better prepared to problem solve in the face of challenges.

#### OUTCOMES MENU:

- Relentlessness of being prepared
- Employee Engagement
- Collaboration
- Focus/Goal Setting
- Have a Practice Plan
- Problem Solving
- Time Management
- Winner stays (MD)

## MODULE 4

### BE A LEADER

In today's workplace each individual must understand how words, actions, and attitude impact the culture of the organization. This module teaches not only what it takes to contribute to the organization's success, but to also inspire others to make the same commitment.

#### OUTCOMES MENU:

- Trust: Character, Competency and Connection MD
- They will walk if you let them (MD)
- Expectations of a Leader
- The Leader Sets The Pace (M.D.)
- Relentless Pursuit of Excellence



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